



Napoleon Grills

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NAPOLEON

GRILLS OUTDOOR LIVING ACCESSORIES RECIPES Q-MUNITY WHERE TO BUY

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An Interactive Grill Finder
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Company Background:

Napoleon® is an ISO9001 – 2008 registered company. It is North America's largest privately owned manufacturer of quality wood and gas fireplaces, gourmet gas and charcoal grills, outdoor living products and heating & cooling products.



The Objective:

The client's site needed a refreshed modern look and a better conversion architecture path. They also wanted a responsive site with some specific functionalities added.



WSI's Solution:

We provided new concept designs for the site and the build. The site has over 2000 pages on it. This site was done within a 5 month period



The Results:

30% organic visitor growth year over year